

UI/UX Designer

WEN-SHU HUANG

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Authorized to work in the U.S.

SUMMARY

UI/UX designer with 10+ years of experience designing digital products across fintech, B2B SaaS, and consumer platforms. Skilled in simplifying complex workflows, organizing information, and creating clear interfaces for data-heavy products. I work closely with product managers and developers throughout the design process.

WORK EXPERIENCE

UI/UX Designer | Freelance

Fort Collins, CO | 2022 – Present

MsPay — Crypto asset management platform for the Indian market

- Designed key platform features across Portfolio, Assets, Swap, Transactions, and Rewards, including user flows, dashboard layouts, and final UI.
- Updated the onboarding flow so users could explore the platform before completing KYC verification, while keeping required verification steps in place.
- Improved transaction and swap flows with clear confirmation and error states to help users understand each step and avoid mistakes.
- Worked with product managers and developers to review requirements and resolve issues in key product flows.
- Prepared UI specs and final design files for product and engineering handoff.

Client work is under NDA. Detailed case studies are available on request.

Senior UI/UX Designer

Wanwin Tech Co. | B2B SaaS platform, Taiwan | 2018 – 2021 (Full-time); 2022 – Present (Contract)

- Designed SaaS tools and product features from wireframes to final UI and developer handoff.
- Reorganized navigation and page structure to make key tools easier to find.
- Built reusable UI components and helped develop a design system used by three product teams.
- Created interactive prototypes and design specs in Figma and Axure for team reviews and development.
- Managed design priorities, project timelines, and communication with product managers and developers.
- Continued supporting the platform as a contract designer after leaving the full-time role.

Junior UI/UX Designer

Wanyu Tech Co. | Online forum and content platform, Taiwan | 2014 – 2018

- Led a platform redesign that increased active sign-ups by 65%.
- Reorganized the content layout and added personalized recommendations to help users find relevant posts.
- Simplified daily actions such as posting, replying, and checking notifications.
- Updated navigation and added interest tags to support a growing user base.

EDUCATION

Graduate Studies in Graphic Design | Academy of Art University, San Francisco, CA | 2010–2014

B.A., Digital Media Design | Ming Chuan University, Taiwan | 2009

SKILLS

Design: UX research, usability testing, user flows, information architecture, interaction design, design systems, high- and low-fidelity prototyping, responsive design, dashboard design, data-heavy interfaces

Tools: Figma, Sketch, Axure, Zeplin, Lottie, Adobe Creative Suite

Other: Cross-functional collaboration, project coordination, developer handoff, English and Mandarin Chinese